



Aurora Aritao

Overview

Aurora is an organizational consultant, executive coach & leadership development specialist. Passionate about human capital and its strategic value to organizational success, her interests lie in deeply understanding individual and organizational behavior, and the interrelationship between personality, leadership style, culture, and organizational decision-making. Aurora currently works with senior leaders and their teams in various MNCs and conglomerates in Asia and beyond. Aurora also delivers workshops on developing coaching mindset and culture for clients in the airline, property, hospitality, banking & finance, FMCG, and Telecommunications and Hi-tech sectors. Clients include: Cathay Pacific, Microsoft, Bank of America Merrill Lynch, Hewlett Packard, the Jardine Matheson Group, GSMA, HSBC, Deloitte Human Capital.

Key Areas of Practice

- *Leadership Development: (Design & Facilitation, Assessment); Executive Coaching; Systemic Team coaching
- *Organisational Consulting using systems psychodynamic approach to organizational change initiatives;
- *Learning & development specialist; Speaker and designer of Women, Diversity, Inclusion advocacy.

Background

Aurora spent the first 15 years of her career in technology marketing and product management: defining, launching and growing award-winning productivity solutions globally. She led cross-cultural teams at Westpac Bank, Optus Singtel (Australia), Hutchison (UK), Vodafone Group (Global/EU) and Microsoft (HK). This corporate experience included: Hi-tech business product marketing; P&L management of strategic product portfolios; People management, training and coaching of global and cross-cultural teams;

- *Product launch and product lifecycle management.

Personal Details

Aurora is Australian and has lived between Sydney, London and parts of Asia. Her personal interests include psychodynamics, neuroscience, positive psychology, design thinking, music, yoga, and tennis. She's passionate about causes that support children. She is a committee member of FOCUS, a non-profit that supports children and adults with Executive Function and learning differences. She also leads troops of girl scouts, supporting them on developing leadership skills. She's a volunteer at Room to Read.

Educational Background

- INSEAD Business School, Executive Master in Consulting and Coaching for Change (clinical Individual and Organizational Psychology)
- NeuroLeadership Institute, Executive Master in NeuroLeadership (Distinction)
- NeuroLeadership Institute, Brain-based Coaching Certification
- Northwestern University, Kellogg School of Management, USA, Certificate in Marketing Excellence
- University of Technology Sydney, Bachelor of Business, Major in Marketing and Strategic Management

Professional Affiliations

Member of the International Society for the Psychoanalytic Study of Organizations
Certified Member of International Coach Federation
Faculty of NeuroLeadership Brain-based Coach Program
Faculty of AchieveForum Leadership Program